

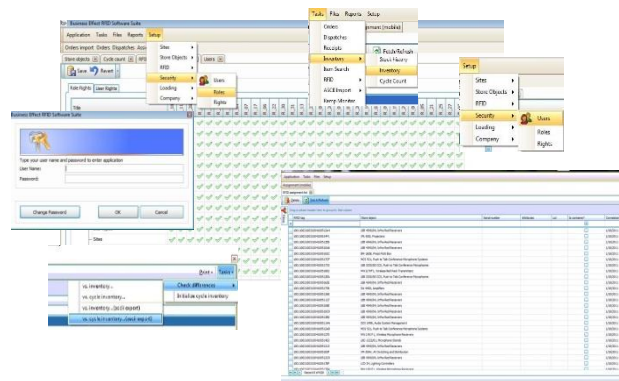
Automated Asset Management via RFID

Colgate-Palmolive, a multinational consumer products company focused on the production, distribution and provision of household, health care and personal products, such as soaps, detergents, and oral hygiene products, successfully completed the roll out of a new RFID Asset Management system at its manufacturing site in Athens, Greece.

Colgate-Palmolive cooperated with Business Effect in order improve the reliability and simplify the asset inventory taking process through the efficient use of RFID technology.

■ The Solution

- All company assets have been identified using customized RFID labels & tags, tuned specifically to each asset's characteristics. Business Effect's application, "Effective Object Inventory" in combination with the customized RFID HW used to control company inventory processes, provide personnel the capability for quick and accurate inventory, as well as fast data exchange with the Colgate Palmolive's ERP system.



■ Results

- Automation of Asset Management
- Reliable location information and Asset visibility.
- Improve personnel productivity
- Better asset utilization

Business Effect AE

Marathonos Ave. & Agiou Athanasίου str.
145 69 Anoixi, Athens

Tel: (+30) 210 8144474 – Fax: (+30) 210 8144475

www.busesseffect.gr / www.rfid.gr